



Premier Cooperative, Inc.  
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June 15, 2018

Dear Premier Patron,

As you know Roger Miller will be retiring from Premier Cooperative Inc. on July 31, 2018. He has been the Chief Executive Officer since Premier's formation in August of 2009 and has just completed forty-four years of service to our local cooperative system. We have been very fortunate to have Roger's knowledge and experience to guide the company the last nine years.

Premier's Board of Directors is excited to announce the hiring of Robert Carlson Jr. as our new CEO effective August 1, 2018. Bob comes with a wealth of experience over his 20-year career, including the past ten years with Landmark Services Cooperative in Cottage Grove Wisconsin. He served as Landmark's Chief Operations Officer for four years and their CEO for the past six years. He also has 10 years' experience prior to that with Cofina Financial, LLC of St. Paul, Minnesota.

Landmark's four divisions reported gross sales in excess of \$400 million. Landmark proudly operates 24 locations in 16 rural communities found throughout south-central Wisconsin and northern Illinois. The four divisions and two subsidiaries of Landmark include Energy & Retail, Grain, Agronomy, Animal Nutrition, Logistics and Verity Business Solutions, LLC.

Bob and his wife Lisa have three grown children, and one granddaughter. We welcome Bob to his new position and to the Premier Cooperative area.

Best Regards,

Premier Board of Directors